



For Immediate Release

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Family Services and Family Auto Group of Greater Philadelphia Team Up for Keys to Success Car Loan Program

EAGLEVILLE, PA, November 11, 2011 — To help meet the transportation needs of low-to-moderate income individuals in the greater Philadelphia area, [Family Services](#) has partnered with the Family Auto Group of Greater Philadelphia to offer the Keys to Success car loan program. In this innovative program, car loans are made available for used car purchases or repairs, even for those with poor or limited credit histories.

“[Keys to Success](#) provides a much-needed service to the community,” said Mark Lieberman, executive director, Family Services. “Individuals and families with limited resources will now have the means to achieve greater self-sufficiency through car ownership and reliable transportation.”

According to Brian Somerman, managing member of the Family Auto Group of Greater Philadelphia, the Keys to Success program not only provides vehicles and affordable financing options, but it also provides clients with service contracts and insurance products that make car repairs manageable and offers peace of mind.

Those who are interested in obtaining a Keys to Success car loan should contact Brian Somerman at 610-630-2111 ext. 263 for an initial consultation. To qualify for a Keys to Success car loan, individuals must:

- Be a resident of Philadelphia, Montgomery, Chester, Bucks, or Delaware County
- Have a valid driver’s license
- Be insurable
- Have a source of income
- Have a minimum down payment of \$500.

Upon completion of the credit application, clients will select a reliable used vehicle from the Family Auto Group’s inventory, as well as a service contract and insurance products that fit their needs and budget. A range of affordable financing options is available, even for those with poor or limited credit. All vehicles come with a 21 point mechanical inspection and a 90 day powertrain warranty.



Upon submission of all required documents, clients sign and take delivery of the car in a few days. Keys to Success also offers family budget and car maintenance counseling that helps clients stay on track throughout the process.

For more information on Keys to Success, contact Brian Somerman at 610-630-2111 ext. 263 or bsomerman@fsmontco.org. Keys to Success welcomes referrals from faith and community-based nonprofit organizations and county agencies.

About Family Services

Since 1900, Family Services has been caring for children, seniors and families in Montgomery County who face everyday emotional difficulties or physical hardships. The agency's innovative social service programs make a positive difference in the lives of 16,000 Montgomery County residents each year. For more information on Family Services, call 610-630-2111 or visit www.fsmontco.org.

About Family Auto Group of Greater Philadelphia

Family Auto Group is a business entity established and managed by experienced car repair and new/used car dealers in Montgomery County and Philadelphia. With over 50 years of experience in sourcing, selling, financing and servicing cars, the group is happy to lend its professional staff to assist low-to-moderate income customers, many of whom have less than perfect or no credit histories, through the car buying process.

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